

PRODUCT SHEET FORM




CERRANELLO

LUXURY OF NATURE

Company's Profile



Company Name	Cerrano Matrinus azienda agricola srl		Production Region in Italy	Abruzzo	
URL	www.cerranello.it		Year founded	2018	
Product Category	Olio, honey				
Export Country	Belgio	Export Experience in Japan	None		
International Exhibition	<input type="checkbox"/> Cibus/Tuttofood <input type="checkbox"/> Sana <input checked="" type="checkbox"/> Vinitaly <input type="checkbox"/> Sigep <input type="checkbox"/> Others:				
Target	<input checked="" type="checkbox"/> Retail <input checked="" type="checkbox"/> HoReCa <input type="checkbox"/> Industries <input type="checkbox"/> Others:				
Certificate	<input type="checkbox"/> Organic <input type="checkbox"/> Gluten-free <input type="checkbox"/> Halal <input type="checkbox"/> Vegan <input type="checkbox"/> Others:				
Presence of Export Manager	NO	Spoken Language	English	Number of Employees	8
Presentation, Proposals	<p>Cerranello is a historic Abruzzo brand, owned by Masseria della Madonna, a farm of about 50 hectares overlooking the Adriatic Sea. Centuries-old olive groves of tortiglione, castiglione, dritta, koroneki, on different altitudes give 3 blends of EVO oil. An organic apiary produces a very fragrant wildflower honey.</p> <p>We also produce a particular honey with chili pepper that is grown in Masseria. The Cerranello oil bottle was designed for us and won the silver prize at the Vinitaly Designer Award 2024. The Masseria is in its third year of conversion to organic.</p>				

Main Product Information

Name of Product	Olio evo extravergine di oliva Cerranello 5slm - 500ml			Name of Product	Olio evo extravergine di oliva Cerranello 90slm - 500ml		
							
EX-Works Price	14€	Shelf Life	18 month	EX-Works Price	14€	Shelf Life	18 month
Unique Selling Point				Unique Selling Point			
1)	unique refined design			1)	cold extracted with three-phase mechanical processes		
2)	century-old olive groves.			2)	century-old olive groves		
3)	high level of biophenols and oleic acid (<70%)			3)	high level of biophenols and oleic acid (<70%)		

PRODUCT SHEET FORM

Name of Product		Olio evo extravergine di oliva Cerranello 130slm - 500ml		Name of Product		Miele millefiori 190gr	
							
EX-Works Price	14€	Shelf Life	18 month	EX-Works Price	10€	Shelf Life	2 years
Unique Selling Point				Unique Selling Point			
1)	cold extracted with three-phase mechanical processes			1)	Italian honey		
2)	century-old olive groves			2)	honey from bees raised in the Masseria		
3)	high level of biophenols and oleic acid (<70%)			3)	delicate, fragrant, natural		

Name of Product		Miele al peperoncino 175gr		Name of Product		Miele al tartufo 175gr	
							
EX-Works Price	12€	Shelf Life	2 years	EX-Works Price	12€	Shelf Life	2 years
Unique Selling Point				Unique Selling Point			
1)	Slightly spicy but extremely sweet			1)	With flakes of black summer truffle from Molise		
2)	Exclusive product with products grown on the farm			2)	Acacia honey collected near the Cerrano protected area		
3)	Perfect for gourmet tastings of chocolate and various sweets			3)	Obtained from healthy land from organic crops		