

## CLUST-ER INNOVATE SusHi Tech Delegation

### Organization Name

Search On Media Group - We Make Future Expo

### Organization Type (industry, Laboratory, Research Center...)

### Trade Show

### Website

<https://en.wemakefuture.it/>

### Contact person (name – email)

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### What we do (describe your core activities)

#### **WMF - We Make Future - International Fair on Artificial Intelligence, Technology, and Digital**

June 4th - 6th, 2025, in Bologna, Italy, the WMF - We Make Future, the international fair fully dedicated to innovation, returns. A global attraction, it annually gathers the best of digital, AI, tech and social innovation, international players, startups, scale-ups, investors, institutions, universities, and non-profit organizations. With over 70,000 attendees from 90 countries in 2024, over 700 exhibitors, more than 1,000 speakers and guests from around the world, 3,000 startups and investors, and partners involved in a portfolio of investments totaling \$1.3 Billion, over \$60 billion in financed operations, and more than 13,000 investment rounds managed, WMF is the leading international fair for the innovation world.

#### **Search On Media Group - Humans Leading Innovation**

Since 2004, the company has aimed to spread digital culture by managing communities, supporting sharing activities, and providing strategic and operational consulting through Search On Consulting in Digital Marketing and Digital Transformation for large companies. From the expertise and professionalism of Search On Media Group, the Education Business Unit was born, organizing WMF and other training events, as well as the ibrida.io platform, managing customizable and flexible online, hybrid, and offline events.

### Strengths, Technologies and Methods that distinguish us (and application field)

We Make Future is one of the top 5 expo in Europe on digital innovation, technology and AI. A door to the european and italian innovation market, a place where training, education and B2B opportunities meet.

### What we are searching for

- **Partnership (describe types)**

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▪ Partnering with open innovation Stakeholders, Venture Capital, Corporate Venture Capital, Funds, Accelerators, Incubators ecc... so as Innovation Networks and Events all around the world to create a global network of entrepreneurs and innovators.

### - Clients (describe types)

Corporates interested in sponsoring tech events in Europe, National Development Agencies supporting delegations of startups, founders and companies interested in expanding their markets, founders interested in meeting VC & funds, National Business Agencies interested in attraction of the investment in their countries.